


Why publish banners with topjobs

- topjobs is the #1 online job publishing website in Sri Lanka & **4th most visited website in Sri Lanka** (Digital Outlook 2022 research report)
- All our visitors are job seekers and would have a **higher income** in comparison to the rest of the consumer market therefore our viewers would have **more likelihood of purchasing any product or service.**
- 70% of our customer base is between the ages - **20-35 years** and represents both **MALE and FEMALE** customers.
- The only company to get **Sri Lanka'n government approval** to post public and state sector institution job vacancies by a special gazette.

Our Reach Based on Google Analytics

 **10 Million +**
Views per month

 **1.5 Million +**
Visitors per month

 **6.30 Mins +**
Avg. time spent on topjob.lk by a visitor.

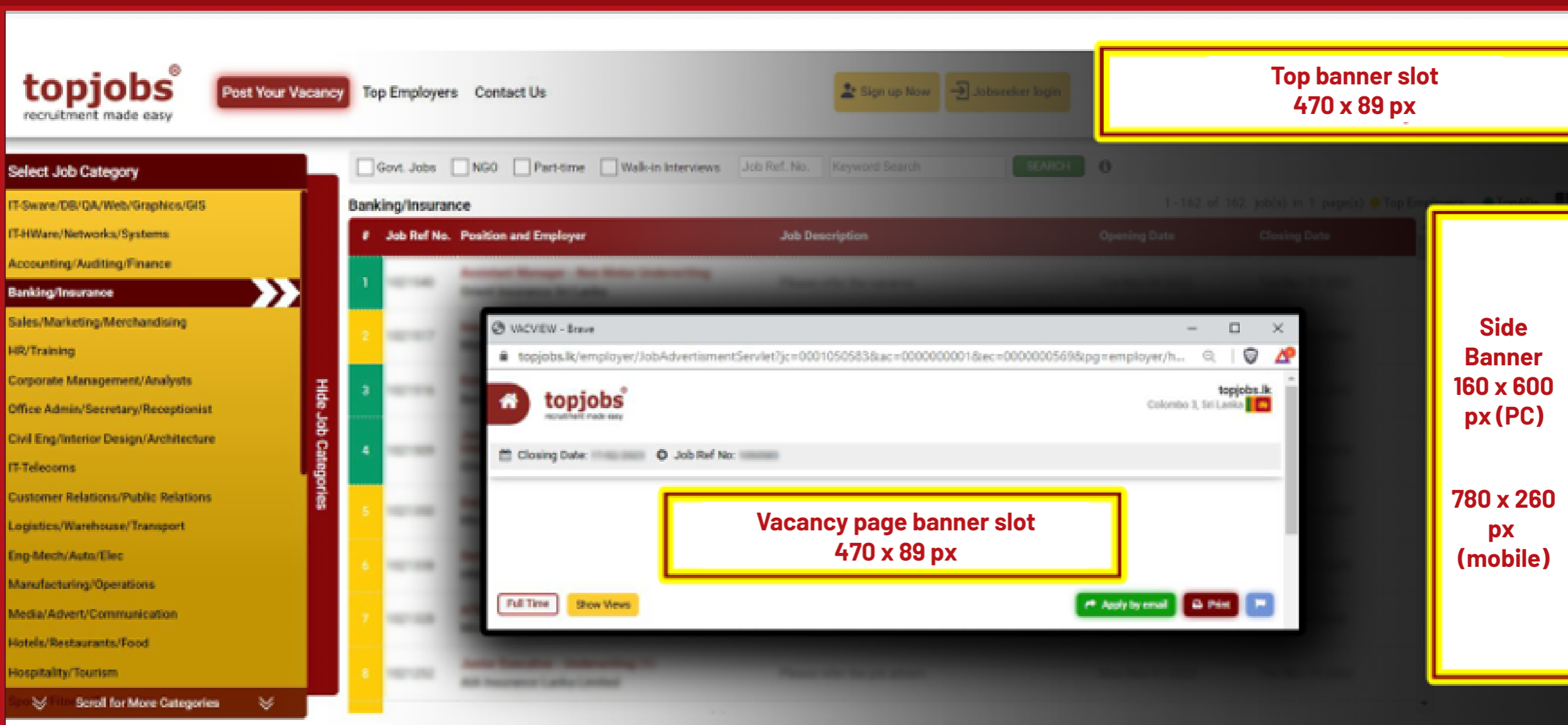
topjobs promotional banners - Targeted



Highly targeted audience

- Higher disposable income.
- People who want to upskill and grow.
- People with a need for savings as well as a high spending capacity.

Available Banner Positions/ Areas



Banner Pricing Packages

HOME PAGE BANNERS	Banners on www.topjobs.lk landing page	Per Week/slot	30 days/slot 30% Off
Top Banner - 4 slots	470 x 89 Horizontal Banner	Rs. 25,000 +VAT	Rs. 75,000 +VAT
Side Banner - 4 slots	160 x 600 Large Banner on PC 780 x 260 Large Banner on Mobile	Rs. 40,000 +VAT	Rs. 120,000 +VAT

CATEGORY PAGE BANNERS	When a user visits a specific job category page	Per Week/slot	30 days/slot 30% Off
Top Banner - 4 slots in each category	470 x 89 Horizontal Banner <small>Banner will only be visible in one category. Prices depend on the category where your banner is published.</small>	Rs. 25,000 +VAT	Rs. 75,000 +VAT
	Home Page	Rs. 25,000 +VAT	Rs. 75,000 +VAT
	Sales / IT - Software / IT - Hardware / Accounting	Rs. 20,000 +VAT	Rs. 60,000 +VAT
	Engineering / Office Admin / HR	Rs. 15,000 +VAT	Rs. 45,000 +VAT
	Other Job Categories	Rs. 6,000 +VAT	Rs. 18,000 +VAT
Side Banner - 4 slots	160x600 on PC / 780x260 Large Banner on Mobile <small>This banner is visible on all job categories.</small>	Rs. 40,000 +VAT	Rs. 120,000 +VAT

JOB PAGE BANNER	This banner will appear on every job vacancy page	Per Week/slot	30 days/slot 30% Off
All vacancy pages - 4 slots	1918 px (W) x 300 px (H)	Rs. 40,000 +VAT	Rs. 120,000 +VAT

Call us now and reserve your space

Dilan +94 77 391 8922
Vimukthi +94 76 085 4767
Nirthika +94 76 910 8926
Silmiya +94 76 910 8691
Madushani +94 76 910 8766
Shamal +94 76 250 2859
Danushka +94 76 893 8443

Banner Characteristics

- Banner can be linked to a website or a document
- Each slot will have 4 rotating banners
- Each banner will appear for 6 seconds before rotation