

Why publish banners with topjobs

- topjobs is the **#1 online job publishing website** in Sri Lanka and the most popular and trusted in Sri Lanka (Digital Outlook 2022 research report).
- All our visitors are **job seekers** and would have a higher income in comparison to the rest of the **consumer market**; therefore, our viewers would have more likelihood of purchasing any **product or service**.
- **70%** of our customer base is between the ages of **20 and 35** years old and represents both **male and female** customers.
- The only company to get **Sri Lanka's government approval** to post **public and state-sector job openings** in a special gazette.

Our Reach

Based on Google Analytics

1.5 Million +
Visitors per month.

13 Million +
Page Views per month.

10 Mins +
Avg. time spent on topjobs.lk by a visitor.

Highly targeted audience



STREAMLINE TARGETTING

We can provide you with highly targeted customers - we have 31 Market Segment / Job Categories to select from to target your specific customer.



HIGHER SPENDING POWER

99% of our customers are executives who have a steady income - therefore more spending power to purchase your goods and services.



PEOPLE WHO WANT TO UPSKILL AND GROW

Almost all our customers are looking to upskill themselves. Therefore we are an ideal site to advertise your upskilling products and services.



DIVERSE PRODUCTS AND SERVICES

Most of our customers have a family or want to start a family therefore require banking and financial services, household services and products for children.

Available Banner Positions/ Areas

Website

HOME PAGE

VACANCY PREVIEW WINDOW

Mobile App

Banner Pricing Packages

Banner Position	Duration	Top Banner	Side Banner	Vacancy Preview Banner
Home Page (WEB/APP)	WEEK	Rs. 26,000 +VAT	Rs. 35,000 +VAT	
	4 WEEKS	Rs. 73,000 +VAT	Rs. 98,000 +VAT	
Accounting/Auditing/Finance	WEEK	Rs. 24,000 +VAT	Rs. 35,000 +VAT	Rs. 50,000 +VAT
	4 WEEKS	Rs. 67,000 +VAT	Rs. 98,000 +VAT	Rs. 140,000 +VAT
Hotel/Restaurant/Hospitality HR/ Training Education	WEEK	Rs. 21,000 +VAT	Rs. 30,000 +VAT	Rs. 40,000 +VAT
	4 WEEKS	Rs. 59,000 +VAT	Rs. 84,000 +VAT	Rs. 112,000 +VAT
Sales/Marketing/Merchandising Office Admin/Secretary/Receptionist Banking & Finance/Insurance	WEEK	Rs. 15,000 +VAT	Rs. 22,000 +VAT	Rs. 32,000 +VAT
	4 WEEKS	Rs. 43,000 +VAT	Rs. 62,000 +VAT	Rs. 90,000 +VAT
Other Job Category	WEEK	Rs. 7,000 +VAT	Rs. 15,000 +VAT	Rs. 22,000 +VAT
	4 WEEKS	Rs. 19,600 +VAT	Rs. 42,000 +VAT	Rs. 62,600 +VAT

Call us now and reserve your space

Dilan +94 77 391 8922
Vimukthi +94 76 085 4767
Nirthika +94 76 910 8926
Silmiya +94 76 910 8691
Madushani +94 76 910 8766
Danushka +94 76 893 8443
Saranya +94 76 250 2859

Banner Characteristics

- Banners can be linked to a website or a document.
- Each position will have 4 different rotating banners.*
- Each banner will appear for 6 seconds before rotation.